



## 2<sup>nd</sup> Annual Rincon Rodeo Sponsorship

The City of Rincon and its surrounding area is home to thousands of residents and has become one of the fastest growing communities in Southeast Georgia. Community events in Rincon have the ability to draw in massive crowds, undoubtedly offering businesses, such as yours, the opportunity to advertise and expand brand awareness. With the success of many large-scale community events behind us, The City is excited to be expanding our event-scope into new territory.

In affiliation with the International Professional Rodeo Association and T-T Rodeo Company, we are happy to announce that The City of Rincon will be hosting its 2<sup>nd</sup> Rodeo on August 11-12, 2023! There will be a performance at 7:30 pm on August 11<sup>th</sup> **and** August 12<sup>th</sup>.

As an esteemed organization within our community, we are reaching out in hopes that you will consider sponsoring this new and exciting event! Attached are some sponsorship opportunities to help make this year's Rincon Rodeo the best one ever!! We surely cannot do this without the help of our community and its business members.

We are so excited to be able to offer you this opportunity to support our local rodeo, and we are greatly appreciative of any amount that you may be able to donate.

If you plan to donate, please circle the option corresponding to the sponsorship package of your choosing:

Platinum Sponsorship: \$1,000 or more

Gold Sponsorship: \$800-\$999

Silver Sponsorship: \$500-\$799

Bronze Sponsorship: \$100-\$499

Other (Please specify amount): \_\_\_\_\_

Organization Name: \_\_\_\_\_

Organization Contact: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

As a sponsor, your company's name and logo will be very prominent before and during the event. Your company will be seen and heard by several thousand people.

There are several different options in sponsoring The Rodeo. Please take some time to review these different options.

**Platinum Sponsorship: \$1,000+ (8 spots available)**

- Official sponsor of an event at each performance (i.e., Barrel racing brought to you by your company's name)
- 4x8 Banner in arena displaying
- Recognition of business on social media
- 15x15 vendor spot
- Advertising on flyers, programs, etc. before/during rodeo
- Opportunity to give out your own promotional materials during rodeo

**Gold Sponsorship: \$800**

- 4x4 banner displayed in arena during rodeo
- Recognition of business on social media
- 15x15 vendor spot
- Advertising on flyers, programs, etc. Before/during rodeo
- Opportunity to give out your own promotional materials during rodeo

**Silver Sponsorship: \$500**

- Yard sign posted in event area
- Recognition of business on social media
- 12x12 vendor spot
- Advertising on flyers, programs, etc. before/during rodeo

**Bronze Sponsorship: \$250**

- Recognition of business on social media
- 12x12 vendor spot
- Advertising on flyers, programs, etc. before/during rodeo